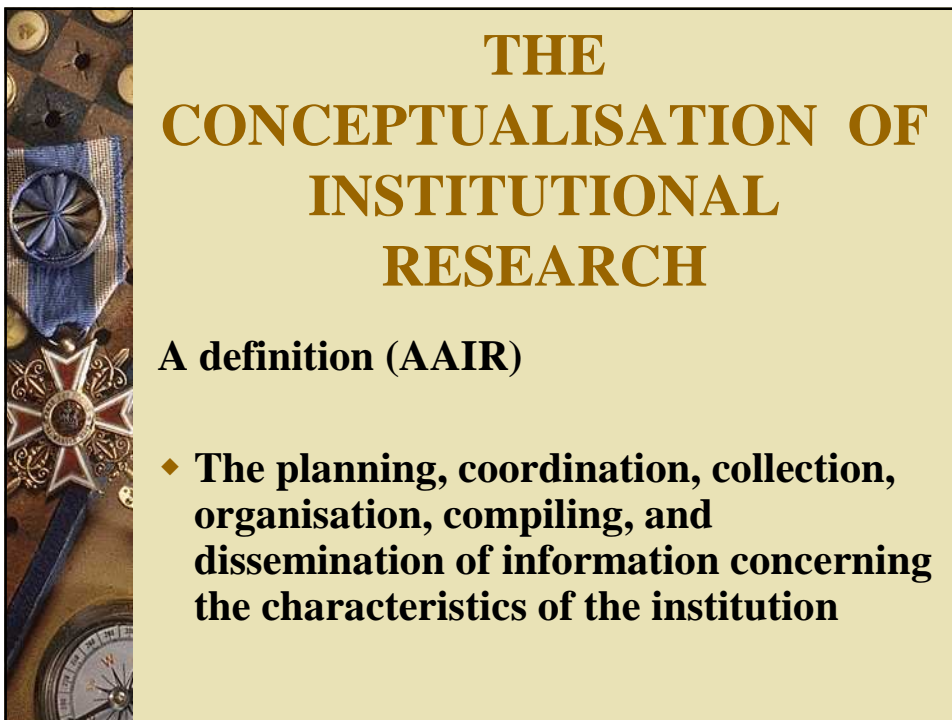




SUCCESS FACTORS FOR INSTITUTIONAL RESEARCH

INTRODUCTION



THE CONCEPTUALISATION OF INSTITUTIONAL RESEARCH

A definition (AAIR)

- ◆ **The planning, coordination, collection, organisation, compiling, and dissemination of information concerning the characteristics of the institution**



BEYOND THE ORDINARY

- ◆ EXPANDED ROLES
- ◆ STRATEGIC VALUE
- ◆ FUTURES ORIENTED
- ◆ BEYOND THE TECHNICIST



INSTITUTIONAL COMMITMENT

- ◆ SUPPORT
- ◆ RESOURCING
- ◆ LOCATION
- ◆ ENDORSEMENT
- ◆ PRESENCE (Committees etc)



STAFFING

- ◆ PERSONAL ATTRIBUTES
- ◆ SKILLS
- ◆ SENIORITY
- ◆ EXPERIENCE
- ◆ QUALIFICATIONS
- ◆ RESEARCH CAPACITY



UNIT CHARACTERISTICS

- ◆ FOCUS ON QUALITY (Data esp)
- ◆ ADEQUATE RESOURCES
- ◆ TECHNOLOGY RICH
- ◆ RANGE OF EXPERTISE



CRITICAL STRATEGIES

- ◆ DECENTRALISE
- ◆ DISSEMINATE
- ◆ EMPOWER STAFF
- ◆ BUILD NETWORKS



CRITICAL STRATEGIES

- ◆ BREAK DOWN SILOS
- ◆ CREATE FORUMS
- ◆ MOVE BEYOND MEASUREMENT
- ◆ DO RESEARCH



CHALLENGES

- ◆ THE BUREAUCRATIC MENTALITY AND LACK OF FLEXIBILITY
- ◆ FUELLING THE QUALITY MACHINE
- ◆ BOGGED DOWN IN THE REPORTING QUAGMIRE
- ◆ FINDING AND KEEPING THE RIGHT STAFF



CHALLENGES

- ◆ MERGER POLITICS
- ◆ FOCUS ON THE PRESENT RATHER THAN THE FUTURE
- ◆ DEMOTIVATION
- ◆ PROVIDING INFORMATION IPO CREATING KNOWLEDGE
- ◆ INTERPRETING IMPOSED CHANGE